


SmaCuMed Workshop on: Promoting investment in agricultural water management


 14 November 2023

 Cité d'innovation, Marrakech

As part of the EU-PRIMA project SmaCuMed, this workshop will focus on bringing together both the scientific community and the industry to strengthen the relationship between stakeholders and investors in the agricultural sector.

In addition, participants will have the opportunity to join the final international conference of SmaCuMed, which will provide a platform for scientists, research projects and the industrial sector to exchange and discuss topics related to the WEF-E-Nexus

Workshop on promoting investment in agricultural water management

 Cité d'innovation,
Bd. Abdelkrim Al Khattabi, Marrakech

■ Topic 1: „Agriculture and Water Management“

Sustainable agriculture:
Green Generation Plan, reserach status, agro-food industry,
irrigation technologies (SDI, nano-irrigation, etc.).

■ Topic 2: „Investment“

Policies, Strategies, Governance...
Programs for young people to create start-ups, Incubators,
funding agencies, etc.

■ Topic 3: „Energy and Technology“

State-of-the-art Technologies...
Investment in renewable energy, technologies to reduce water
consumption (IoT, smart-agriculture)

Participants:

- Scientific community (universities, research projects and institution...)
- Stakeholders (farming, Industry, commerce...)
- National Institutions (government, funding bodies, agencies...)
- NGO's
- And many more!

Confirmed speakers:

- Aquagri Ltd. (Portugal) – IoT-based smart-agriculture
- Cité d'innovation - Start-ups possibilities in Morocco
- Raach Solar (GERMANY) – Solar energy in Africa

Industry partners and
companies welcome !

**incl. Exhibition
booths**
for companies and industry



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